HELPING CONSUMERS BUY THE BEST APPLIANCES BASED ON NEED, FUNCTION AND STYLE.

ione Appliance HEART OF THE HOME TO SELECTE

25 Hip Housewares

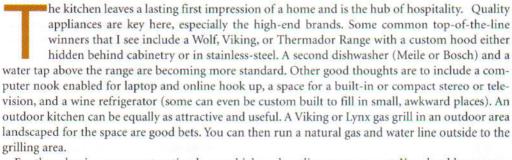




ExpertAdvice



From a Realtor's perspective, the justification for choosing high-end appliances falls in two categories: now and later. High-end appliances will afford you the immediate benefits of performance, style, and utility; all indulgences that you want and deserve to enjoy while you own your home. Choosing high-end appliances is also an investment you will realize when it comes time to sell, or even rent your home (for the investor at heart). Viewing these choices as a wise investment will also help give you piece of mind, making it easier to enjoy their superior performance now.



For those buying new construction homes, high-end appliances are a must. You should even consider going beyond builder options. The additional cost for installation of non-builder options will pay off—appliances can be what set a home apart from other identical homes in a development or complex when it comes time to sell. Luckily, you have even more flexibility and options from which to choose with new home construction.

Media rooms and spa-like master baths are indulgent additions to a new home. When building media rooms, you need to first decide between available media types (e.g., cable versus satellite dish) "pre-drywall" in order to prevent the need to run obtrusive wires later. To keep up or win the technology contest, high-definition capable plasma screen televisions are a must. Larger rooms may demand movie theater style projection sets, such as the Knoll HD Projector with 93-inch high-definition screen. More homeowners are outfitting the master baths with two, if not four to six, showerheads with optional seam showers. Be sure to allow space to consider a television, telephone, or radio.

There is no real science when it comes to choosing one type of appliance or room over the other. The key is to strike a balance between achieving the highest quality per item possible, while fitting your needs and tastes now. Your home is your investment, but one you have to live in for now.



Billy Buck

Born and raised in Arlington, VA, Billy Buck of Buck & Associates is a leading Associate Broker in Northern Virginia and the Washington, D.C. Metropolitan area. Each year since 2002, Mr. Buck has been awarded the NVAR \$10 Million + Sales Club award which denotes over \$10 million in residential sales. He specializes in listing and marketing a wide range of properties including high-end custom homes